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FOR IMMEDIATE RELEASE

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Rogers Printing becomes EnvisionInk Printing Solutions

(Wisconsin) February 14, 2012 – EnvisionInk and Rogers Printing Solutions have joined forces to improve capacity and efficiency for all customers. The two companies will now operate together under the name EnvisionInk Printing Solutions serving Northeast Wisconsin from Rogers' current office in Winneconne. Rogers' customers can expect the same customer service they've enjoyed for decades combined with EnvisionInk's full-service capabilities.

EnvisionInk, formerly located in Appleton, offers full-service printing services including pre-press, digital and offset printing, complete bindery and mailing services, as well as a large format department that produces posters, banners, P.O.P. signage, and trade show materials. EnvisionInk also offers their custom Online Solutions portal, "Enhance," which allows customers to order marketing and identity materials, manage inventory, ship sales materials, and get detailed real-time reports right from their own desktop.

Rogers Printing Solutions offers a variety of print and publishing services to individuals, organizations, and companies. The business has undergone additions of digital printing, binding and copying machinery, and is known for their friendly, fast, and flexible customer service. The company also offers additional services including UV coating, thermography, and perfect binding. For half a century, they have produced high-quality products and exceptional customer service.

PRESS RELEASE



E L E M E N T

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EnvisionInk and Rogers Printing Solutions are excited about the new merger. Both companies have retained all employees, and the now larger company will provide customers a greater array of services from the people they know and trust. The new company is located in Winneconne, WI, and continues to proudly serve the Northeast Wisconsin area. For more information, please visit www.envision-ink.com or call 800-545-5026.

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EnvisionInk Printing Solutions is a full-service printing company that specializes in pre-press, digital and offset printing, mailing services, UV coating, thermography and perfect binding. The company is located in Winneconne, WI, and serves the Northeast Wisconsin area. For more information, please visit www.envision-ink.com or contact Danielle Papineau at (920) 983-9700.